



KELEBRITY

— WORLDWIDE —

COMPANY PROFILE

- 2026 -

"Where Creative Becomes Experience."

ABOUT US

Kelebrity Worldwide Inc. is a creative company operating across **Brand Communications** and **Live Entertainment**.

In **Brand Communications**, we develop brand strategies and produce creative content that clearly communicates a brand's message while creating emotional resonance.

From campaign planning to film and digital content production, we deliver ideas that are not only visually compelling but also strategically effective.

In **Live Entertainment**, we plan and produce concerts and large-scale live events across global markets. By combining storytelling, production expertise, and audience insight, we create live experiences that connect artists and audiences in meaningful ways.

Across brand communication and live entertainment, Kelebrity Worldwide Inc. transforms creative ideas into experiences that people truly feel and remember.

“ Where Creative Becomes Experience. ”

VISION

OUR VISION

To become a global creative company that sets new standards in how brands and entertainments are imagined, produced, and felt. We envision a world where creativity is not a message, but a moment people remember.

- To transform creative ideas into real, immersive experiences.
- To bridge brands, artists, and audiences through meaningful storytelling.
- To deliver projects that balance creativity, precision & commercial impact.
- To lead the mutual exchange bridging Korean, Asian, and global creativity.

OUR MISSION

1. **Experience First:** We design everything from the audience's point of view. If it doesn't move people, it's not finished.
2. **Creative Integrity:** Great ideas deserve proper execution. We protect the core of the idea until the very end.
3. **Cultural Sensitivity:** We understand that culture shapes how people feel, react, and connect. Local insight matters as much as global vision.
4. **Execution Excellence:** Creativity without execution is just intention. We deliver with structure, discipline, and accountability.

CORE VALUES

WHAT WE DO

BRAND COMMUNICATIONS

We provide end-to-end communication solutions that integrate strategy, creativity, and production.



Develop clear brand positioning and campaign concepts aligned with business objectives.



Create compelling ideas, storytelling and visual directions that resonate emotionally with audiences.



Produce high-quality TVCs, digital films, branded content and social media assets.



Identify and align the right brand ambassadors who authentically represent the brand's values and positioning.

From concept to final delivery, communication projects are approached with both creative integrity and strategic discipline.

WHAT WE DO

LIVE ENTERTAINMENT

We plan and produce live entertainment experiences that connect artists and audiences on a global scale.



Design and manage concerts, fan meetings & large-scale live events.



Develop live content around artists, music IPs, and cultural properties.



Oversee stage design, technical production, show flow & on-site operations.



Execute international projects through close coordination with local partners and stakeholders.

Each live project is designed not just as a performance, but as an experience that audiences feel, remember, and talk about.

PORTFOLIO

BRAND COMMUNICATIONS

We collaborated closely with leading brands to craft strategic brand communications, working hand-in-hand with clients to align creative direction with business objectives. From concept development to production execution, we contributed to the successful realization and final output of client's advertising initiatives.



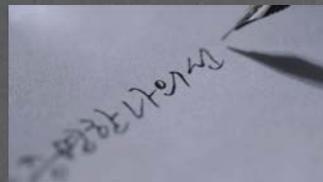
PORTFOLIO

BRAND COMMUNICATIONS

YAMHA Grande



DAIWA Signature V



SASA Magic



HONDA Blade



DONG-A Oran-C





PORTFOLIO

BRAND COMMUNICATIONS

ONOFF PF_alpha



PROMAN Harley



GOOD PEOPLE



NC SOFT Lineage M



WARDAH Cosmetics





PORTFOLIO

BRAND COMMUNICATIONS

LLUMAR Vertex



DONG-A O'llate



GINTEL Wisdom



PEUGEOT206 Runway



MALAYSIA AIRLINES



PORTFOLIO

LIVE ENTERTAINMENT

In Live Entertainment, we bring together strong planning expertise and proven execution capabilities to deliver impactful results.

Driven by performance and precision, we continuously refine our approach to maximize outcomes for every project.

Working closely with our partner promoters, we identify the most effective and efficient strategies tailored to each market and audience.

PORTFOLIO

OUR CLIENTS AND PARTERS



Melezatkan!



PORTFOLIO

LIVE ENTERTAINMENT

KOSTCON 2025 @ Jakarta [Korean OST Concert]

FEEL THE MUSIC
LIVE THE DRAMA
SHARE THE LOVE

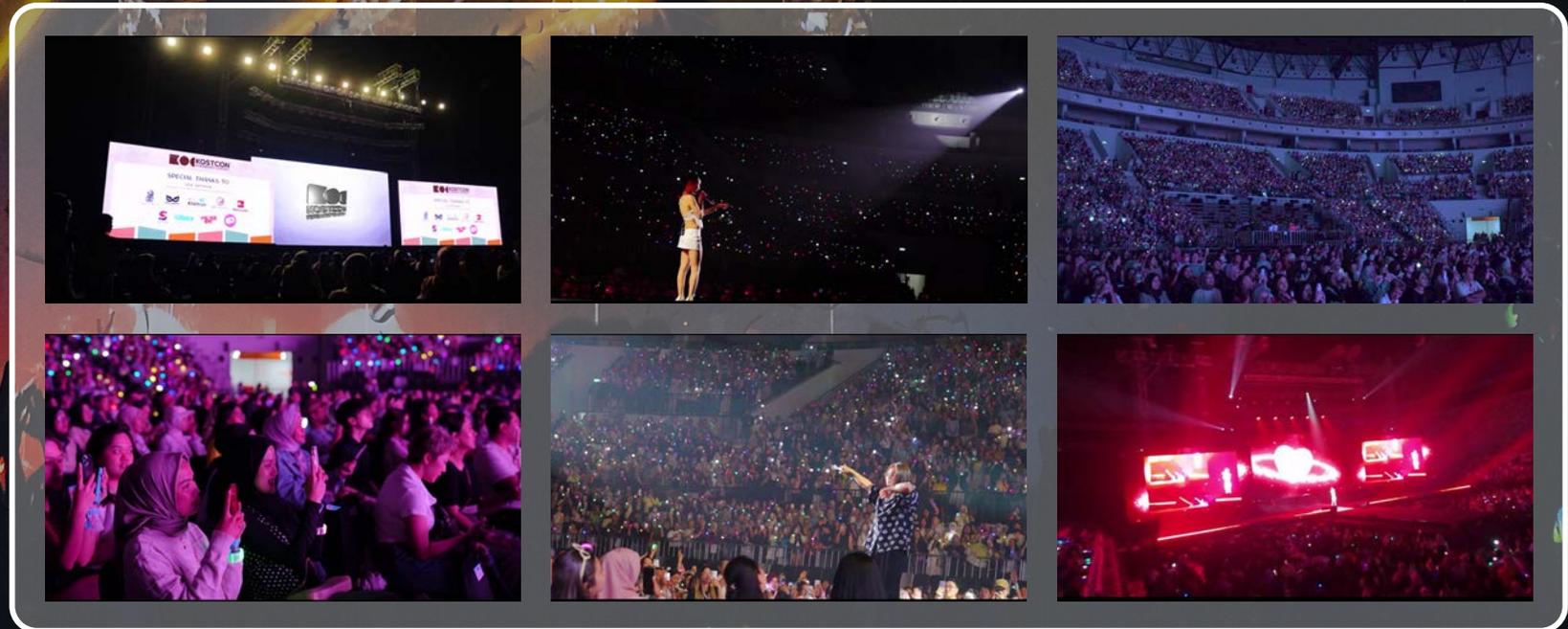
| | | | | | |
|---|---|---|---|---|---|
| 린 | 김범수 | 케이윌 | 소유 | 헤이즈 | 이무진 |
|  |  |  |  |  |  |
| LYN | KIM BUM SOO | K.WILL | SOYOU | HEIZE | LEE MUJIN |

KOSTCON™
KOREAN OST CONCERT

CELEBRATE AND SHARE THE LOVE FOR K-DRAMA

JAKARTA
2025.08.02
INDONESIA ARENA

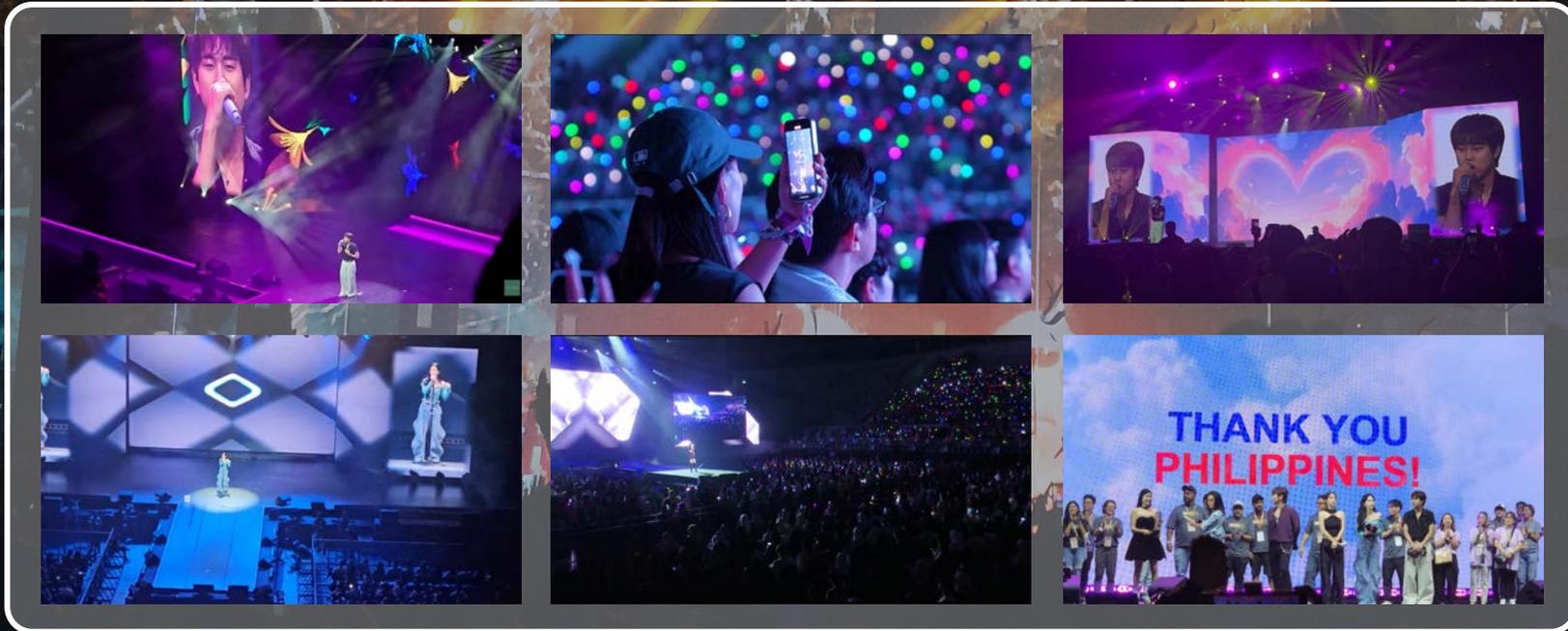
tmc. HIFIVE KELEBRITY KMF



PORTFOLIO

LIVE ENTERTAINMENT

KOSTCON 2025 @ Manila [Korean OST Concert]



A NIGHT OF UNFORGETTABLE EMOTION AND JOY.
GET READY FOR THE EXPERIENCE OF A LIFETIME.

| | | | | | |
|----------|--------------------|---------------|-------------|--------------|------------------|
| 린 LYN | 김범수 KIM BUM SOO | 케이윌 K.WILL | 소유 SOYOU | 헤이즈 HEIZE | 이무진 LEE MUJIN |
|----------|--------------------|---------------|-------------|--------------|------------------|

KOSTCON™
KOREAN OST CONCERT

CELEBRATE AND SHARE THE LOVE FOR K-DRAMA

MANILA
2025.08.06
SM MALL OF ASIA ARENA

TICKETS AVAILABLE AT
SM TICKETS

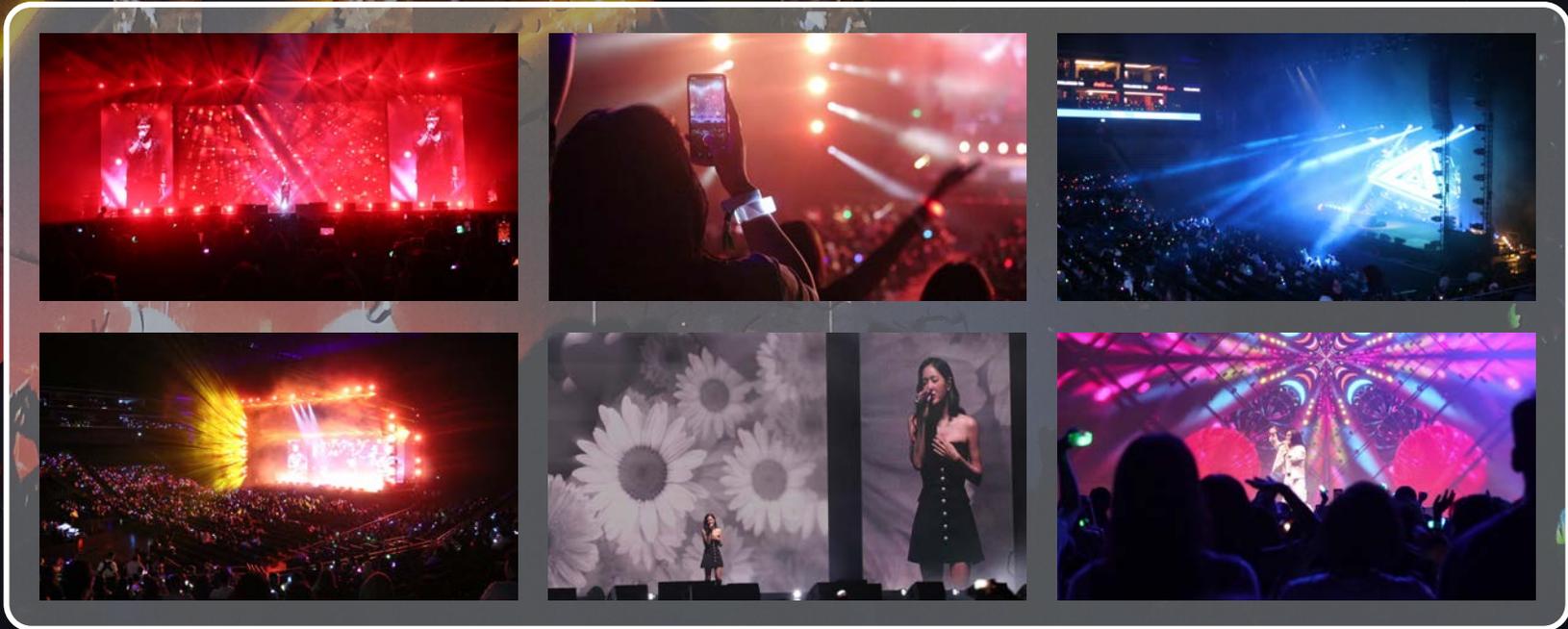
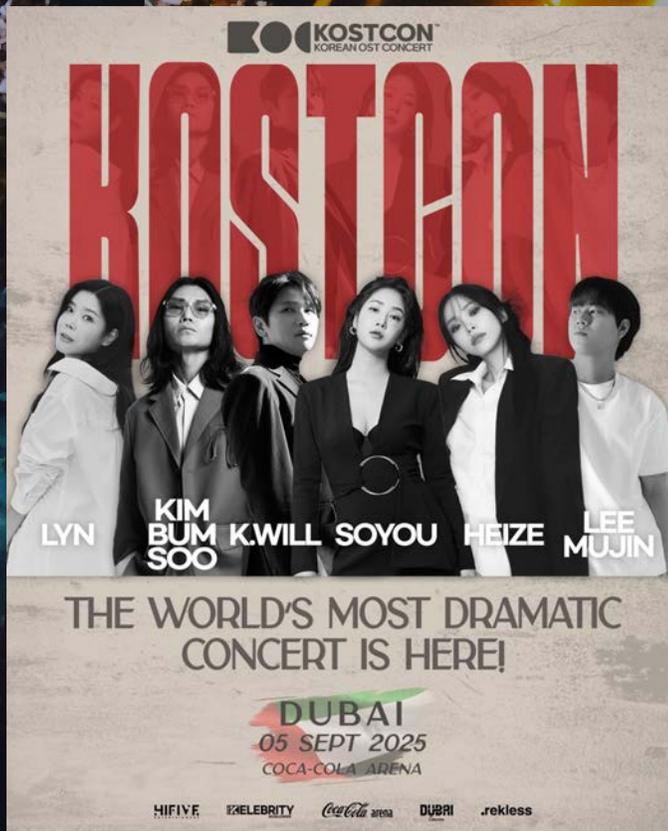
via SM Tickets outlets nationwide and online at smtickets.com

RANDOM SONIN HIFIVE KELEBRITY KWF WORLDWIDE

PORTFOLIO

LIVE ENTERTAINMENT

KOSTCON 2025 @ Dubai [Korean OST Concert]



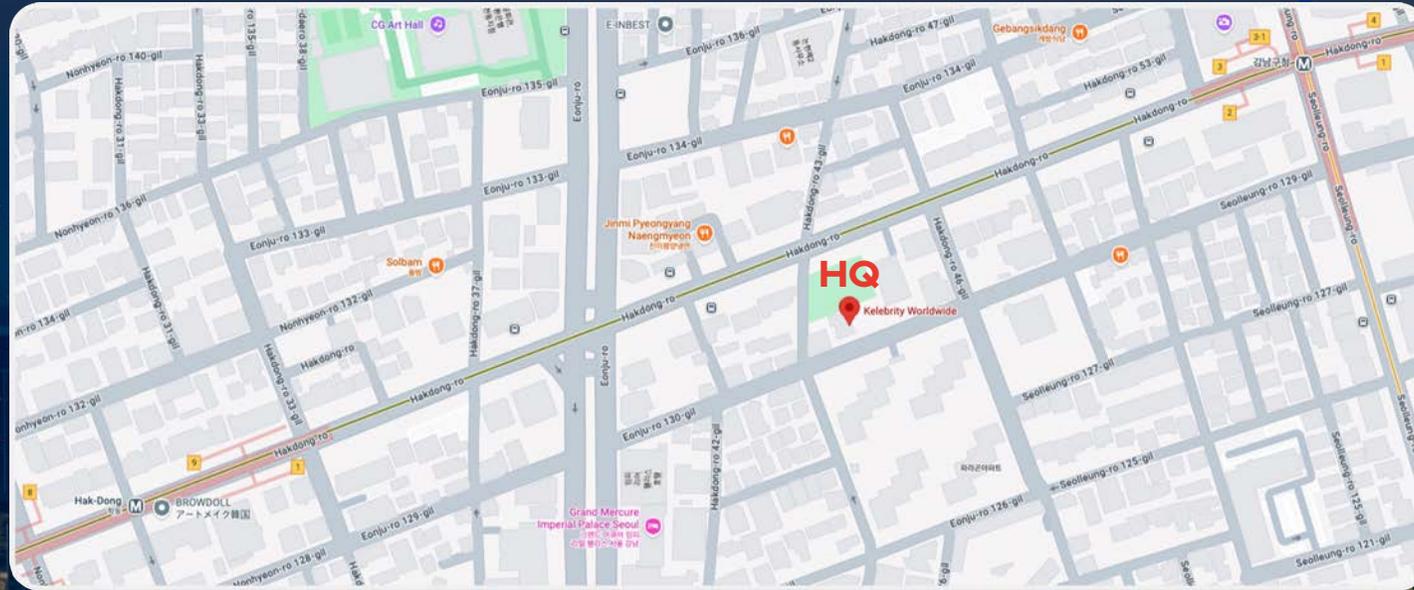
PORTFOLIO

LIVE ENTERTAINMENT

WI HAJOON Meet & Greet 2024 @ Jakarta



CONTACT



서울시 강남구 학동로 318 유경빌딩 별관
Yookyung Building, 318 Hakdong-Ro Gangnam-Gu, Seoul, Korea

+82 2 3444 1358 +82 10 6603 5252 +60 17 377 4778 + 62 815 11118030

connect@kelebrity.world david@kelebrity.world



@kelebrity_worldwide



@kelebrityworldwide



@kelebrityworldwide